



**HDFC ERGO's weather insurance for Uttar Pradesh farmers**

HDFC ERGO General Insurance Company Ltd has been authorized by Government of Uttar Pradesh to implement Weather Based Crop Insurance Scheme (WBCIS) for Loanee and Non Loanee farmers. The WBCIS will be implemented for RABI 2014-15 for Rabi crops (Wheat, Green Peas, Red Gram, and Rapeseed-Mustard) in Shahjahanpur district. All the products under Weather Based Crop Insurance Scheme are approved by the Department of Agriculture, Government of Uttar Pradesh. The WBCIS offers insurance cover against losses of farmers due to aberrant weather conditions during the crop cycle. The claim amounts will be settled on the basis of data taken from reference weather stations mentioned in the Scheme and managed by independent third party organization.