



HDFC ERGO'S MODIFIED NATIONAL AGRICULTURE INSURANCE SCHEME FOR UTTARAKHAND FARMERS

05 Jan, 2015: HDFC ERGO GIC Ltd has been allowed by Govt of Uttarakhand to implement Modified National Agricultural Insurance Scheme (MNAIS) for Loanee and Non Loanee farmers for Rabi 2014-15. The crop to be covered is Wheat in Pithoragarh at 2% farmer share premium and Champawat at 1.5% farmer share premium of the value of threshold yield. Modified National Agricultural Insurance Scheme provides insurance coverage and financial support to the farmers in the event of prevented sowing and failure of the notified crop as a result of natural calamities, pests, and diseases. It helps in stabilizing the farm incomes, particularly in disaster years and encourages farmers to adopt progressive farming practices. For Loanee farmers, the last date for procuring insurance under this scheme is 31st January 2015.

About HDFC ERGO:

HDFC ERGO General Insurance Company Limited is a 74:26 joint venture between HDFC Limited, India's premier Housing Finance Institution and ERGO International AG, the primary insurance entity of Munich Re Group. HDFC ERGO offers complete range of general insurance products ranging from Motor, Health, Travel, Home and Personal Accident in the retail space and customized products like Property, Marine and Liability Insurance in the corporate space.

HDFC ERGO is the 4th largest private sector general insurance company in India. HDFC ERGO has been expanding its presence across the country and is today present across 71 cities with 82 branch offices with an employee base more than 1600 professionals. The company has a wide distribution network comprising brokers, retail and corporate agents, bancassurance besides its own direct sales force.

HDFC ERGO has been assigned the rating of 'IAAA' by ICRA indicating its highest claim paying ability. The company also has ISO certification for its claim services
